



Past, present and future meet
10 minutes from Tel Aviv:

HERZLIYA

ISRAEL'S CITY
OF HIGH-TECH,
RECREATION
AND VACATION

www.herzliya-marina.co.il



WELCOME TO HERZLIYA MARINA

Herzliya, the city named after the visionary of the State of Israel, Benjamin Ze'ev Herzl, located near a magical beachfront, is a city which has been standing at the forefront of progress in Israel for years – in high-tech, education, quality of life and recreational culture.

WELCOME TO HERZLIYA!

WELCOME TO HERZLIYA MARINA



HERZLIYA - CITY OF THE FUTURE

HERZLIYA - CITY OF THE FUTURE

LEADING IN EDUCATION

Herzliya is a city which unceasingly invests in education. In it one can find, among other things, such leading institutions as the Interdisciplinary Center, which is considered a prestigious and leading academic center, whose alumni lead Israel into tomorrow, or the Handasa'im High School, which is a center for excellence in science and nurtures the scientists of the future.

THE INTERDISCIPLINARY CENTER - GROUNDBREAKING ACADEMIC INNOVATION

The Herzliya Interdisciplinary Center presents an advanced model for academic innovation in Israel. This is an academic institution of a different sort, tirelessly working to promote excellence, exhibiting social responsibility and electing not to receive aid from the governmental budgeting system so as not to be a burden on society. The Interdisciplinary Center has declared itself a Zionist academic institution, which educates its students to contribute to the country and to demonstrate entrepreneurship in a manner which redefines the nature of its partnership with its students and its commitment to their benefit and education. The Interdisciplinary Center successfully breaks ground in many areas and attains extraordinary academic achievements.

SUSTAINABILITY AND ACCESSIBILITY

As a city which has been declared sustainable and is planned according to the principles of sustainability, Herzliya works to promote values of environmental conservation in the city and also ascribes top priority to accessibility for people with disabilities.

ON THE TECHNOLOGY AND BUSINESS FRONT

Herzliya Pituah's high-tech park, known as the business and high-tech complex in the west of the city, houses many of the world's leading and most advanced high-tech companies. The complex is considered as "Israel's Silicon Valley" - a phenomenal success story in both local and global terms, where a thriving culinary and recreational scene has grown over the years.



HERZLIYA MEDICAL CENTER – THE COUNTRY’S LEADING PRIVATE HOSPITAL

The Herzliya Medical Center Hospital was founded in 1983 as an elite private hospital.

Ever since, and to this day, the hospital provides its patients with medical care of the highest quality from the best experts, personalized for the needs of each patient, with nearly no waiting time and at extraordinary efficiency.

The country’s top physicians in all fields of medicine are at the patients’ service.

The hospital’s staff has adopted the value of excellence, and sets the provision of personal medical attention and quality treatment as its top priorities.

HERZLIYA – CITY OF THE FUTURE



A VACATION ON THE MEDITERRANEAN

WATERFRONT RECREATION AT THE HERZLIYA MARINA

The Herzliya Marina is the largest marina in the eastern Mediterranean, around which a large array of coffeeshops and restaurants has clustered on the waterfront, and which also contains the prestigious "Arena" shopping center.

The Herzliya Marina offers the marine enthusiasts among you a wide variety of marine attractions under the pleasant Israeli sun: kayaks, speedboats, yachts and more, which are available for renting on location. The marina has 680 docking spaces for vessels, among them impressive, 35-meter-long mega-yachts.

A unique **diving attraction** for divers – a submerged ship used as a habitat and breeding grounds at a depth of 27 meters underwater.

A plethora of sailing events and national and international regattas are held at the marina, and it serves as a center of attraction for all enthusiasts of watercraft and sailing, a field which in recent years has turned from a prestigious sport to a common and popular sport.

For romantics, the Herzliya Marina is the perfect spot. Take an enjoyable stroll among the gorgeous yachts, sit down at one of the restaurants, coffeeshops or bars spread along the marina, and you can enjoy a tasty meal or a glass of clear wine in front a Mediterranean sunset.

Fashion enthusiasts will enjoy the Arena Mall and the Seven Stars Mall, two of Israel's most beautiful shopping complexes.

The great weather in Israel makes the Herzliya Marina a culture complex brimming with events.

Whether you are a sea enthusiast or an absolute landlubber, the Herzliya Marina offers something for everyone, which makes it the ultimate spot for spending a day of enjoyable experiences. Do you dream of sailing as captains on the high seas? You are invited to choose between a day's cruise and a cruise of several days, on a private yacht with family and friends.

A VACATION ON THE MEDITERRANEAN



HERZLIYA - THERE'S ALWAYS SOMETHING TO DO

THE HERZOG PROMENADE

Along the string of the sprawling Accadia Beaches lies the beautiful Herzog Promenade, which is at the standard of any leading tourism city in the world. On the promenade, you will be able to enjoy comfortable seating venues, a natural amphitheater, beach volleyball courts and beach sports courts. For the convenience of visitors, the entire length of the promenade has been outfitted with an internet connection grid.

BEACHES OF HERZLIYA

The city of Herzliya enjoys one of Israel's most magical and well-nurtured beachfronts in Israel, on which are a designer promenade, coffeeshops and bars where one can enjoy a view of the great blue yonder and a pleasant breeze. On this beachfront are most of the city's hotels – Ritz-Carlton, Herods, Dan Accadia, Daniel Herzliya, the Shizen Spa Hotel, HaSharon Hotel, Okeanos BaMarina, Orchidea Okeanos, Publica, Benjamin and Tadmor – which offer to indulge you during your stay at the highest international standards. Herzliya's beaches sprawl over 7 kilometers of golden sands. In recent years the beaches have enjoyed especially high rating and grades on standards of quality, cleaning and maintenance. So if you enjoy the sea, golden sand, vast expanses, a beer and cold watermelon, it is highly recommended that you visit the much-beloved beaches of Herzliya – love at first sight is guaranteed. In the summer, Herzliya's beaches become a teeming scene of enjoyable sports activities for all ages, musical performances and a plethora of marine attraction for surfing and sailing enthusiasts.

HERZLIYA – THERE'S ALWAYS SOMETHING TO DO



HERZLIYA – THERE'S ALWAYS SOMETHING TO DO

A PLETHORA OF FESTIVALS, MARINE SPORTS COMPETITIONS, REGATTAS, EVENTS AND PARTIES IN HERZLIYA

Many events take place over the year in Herzliya. A chocolate and coffee festival, a white wine festival at the marina, the Beer Garden Festival and a massive music festival on the water are just some of the plethora of culture events taking place at the marina over the summer and all year long. Additional events also take place along the length of Herzliya's beaches, such as an international women's triathlon, marine sports competitions and a footvolley tournament, a jazz festival on the beach, a shore-to shore regatta, a summer opening party at Accadia Beach and a food festival which includes stalls of upscale restaurants, culinary workshops and food creation stalls for children, the "Adloyada" – an annual colorful carnival taking place every year in Purim, and more.

A SEA OF EVENTS IN HERZLIYA!

For more information, please visit the website:
www.herzliya-marina.co.il
Contact information:
Tel.: 09-9565591 | Email: info@herzliya-marina.co.il
www.herzliya-marina.co.il | The Herzliya Marina



HERZLIYA - THERE'S ALWAYS SOMETHING TO DO

A first-of-its-kind production in the indulgent atmosphere of Herzliya's marina.

The festival provides its visitors with a delightful experience and offers coffee and chocolate lovers a change to experience various kinds of coffee, special chocolates, chocolate-based alcoholic cocktails and innovative coffee machines. Also, you will be able to enjoy fascinating lectures and workshops, attend live performances, and more.

The festival draws dozens of exhibitors from the chocolate and coffee industry – from local boutique manufacturers to large-scale importers – and allows visitors to enjoy a variety of flavors across the scale of coffee and chocolate products. The festival also offers “do-it-yourself” stalls and various accessories for chocolate preparation and coffee drinking.

During the festival, workshops on various subjects (with registration in advance) will be held, where you can learn various preparation methods from experts and pry culinary secrets from them.

The festival is intended for both professionals and the general public, and connoisseurs will certainly feel at home there.

CHOCOLATE AND COFFEE FESTIVAL



The Women's Triathlon takes place each year in Herzliya. The vibrant and sportive event is held in an enthusiastic and supportive atmosphere, and draws participants from Israel and worldwide. This special competition encourages women to dare and conquer new objectives and to express themselves through the wonderful platform provided by sports.

Our motto is: every one of you is a winner!

The Women's Triathlon is held in memory of Tamar Dvoskin, of Blessed Memory, a triathlete who began her sports career in the Women's Triathlon and who died in 1996, at the age of 21, in a hit-and-run accident while she was riding her bicycle during a practice.

INTERNATIONAL WOMEN'S TRIATHLON



HERZLIYA - THERE'S ALWAYS SOMETHING TO DO

A WHITE WINE FESTIVAL

Even though good wine is enough to guarantee a perfect experience, there is no doubt that the taste of white wine is significantly improved in the right air and ambience, and the beaches of Herzliya are the loveliest and most appropriate place to enjoy a sip of quality wine.

The white wine festival at the marina offers a magical combination of scenery and culture – fresh Mediterranean air, a beautiful and romantic beach, yachts, sailboats, catamarans, happy people, and of course, most romantic of all – the wine itself.

The special festival promotes white wine culture in Israel and brings together an impressive plethora of local and imported wines, dry, semi-dry, aromatic, sparkling and dessert wines – for tasting and purchasing.

The festival also offers a variety of wine accessories (bottle openers, corkscrews, glasses, decanters, wine fridges, et cetera), wine books and quality complementary products such as cheeses, olive oil, and more.

COCKTAILS FESTIVAL

The festival features the world's leading alcohol brands, with the participation of a skilled staff of bartenders and mixologists, who will mix and shake over 12,000 cocktails in two days.

WHITE WINE AND COCKTAILS FESTIVALS



HERZLIYA - THERE'S ALWAYS SOMETHING TO DO

THE SUMMER OPENING EVENT

A festive summertime beach party which will be held at Accadia Beach, with a variety of musical styles and leading DJs who will get the partiers dancing.

As in every year, the event will include volleyball and beach tennis tournaments, watersports and beach slides for the enjoyment of participants. Stalls displaying beach fashions and designer clothes will be placed along the promenade, next to bars, stalls offering refreshing juices and sand creativity stalls.

WATERSPORTS COMPETITIONS

Wave surfing and watersports competitions will take place in Herzliya during the months of June through August, and will include a retro-style surfing competition with the participation of the best companies in the local surfing industry, alongside thrilling live performances. The competitions are also an excellent opportunity to increase awareness of the conservation of beach environment in Israel.

HERZLIYA
THERE'S
ALWAYS
SOMETHING
TO DO



HERZLIYA – THERE'S ALWAYS SOMETHING TO DO

The best restaurants, culinary boutique brands and hotels go down to the beach!
The Food on the Water festival occasions for its participants a veritable celebration of gourmet food with the participation of the best restaurants and hotels located on the city's beachfront – in one event. The festival's concept is to offer visitors a rich selection of small Entrées at affordable prices. The event also combines exclusive stalls of boutique dairies, pastries and gourmet desserts, roasted chestnuts, tropical fruit, and more.
In addition, the festival offers culinary workshops, live performances of food creation stalls for children. The festival is open to the general public.

SEA AND FOOD FESTIVAL



HERZLIYA - THERE'S ALWAYS SOMETHING TO DO

The Beer Garden Festival, based on Bavarian recreation culture originating in 19th-century ale gardens, will this year once again come to the Herzliya Marina! The marina's square will change its shape to resemble a Bavarian beer garden, with benches and long wooden tables which will allow visitors to the festival to be seated together. Visitors to the festival are invited to enjoy drinking quality beer in huge mugs in the style of Oktoberfest (the renowned German beer festival which takes place in Munich every year), which will be served by waitresses in traditional Bavarian dress. In the spirit of Bavarian tradition, the festival will also include live performances of both traditional and contemporary music.

THE BEER GARDEN FESTIVAL



HERZLIYA - THERE'S ALWAYS SOMETHING TO DO

The jazz festival takes place in the summer months in the natural amphitheater located at the entrance to the Accadia Beach promenade. The program includes jazz performances from around the world, performed by top-tier artists and ensembles, under the light of the setting sun and in front of the gentle surf. Each performance will open with a delightful rendition by students of the Music Conservatory.

JAZZ AT SUNSET



Culture and world music meet at the "Music on the Water" festival at the Herzliya Marina. Traditional Israeli musical artists and ensembles will take the audience on a journey around the world through the sense of hearing. Homage performances to the great Israeli singers and composers, performing past and present hits, will take place every week on location. The performances will be held in a cosmopolitan ambience on the marina's promenade, and entry is free and open to the general public. Participants of the festivals will naturally also be able to enjoy the nearby attractions, among them the marina's restaurants, a variety of yachts for renting, the prestigious Arena Mall, and more.

MUSIC ON THE WATER FESTIVAL



HERZLIYA - THERE'S ALWAYS SOMETHING TO DO

Hundreds of ships and yachts from all over Israel participate every year in a shore-to-shore regatta. The sportive regatta, held in memory of Mr. Haim Herzog, of Blessed Memory, the sixth president of the State of Israel and a former resident of Herzliya, has over the years become a reputable social event.

The annual regatta, taking place along Herzliya's beachline, begins at the marina, passes by the Apollonia fortress and proceeds southward to the beaches of Tel Aviv, before turning back and returning to Herzliya.

The national championship and winter sailing championship, and more.

The schedule of the events, information regarding tickets and registration, the performing artists, times of the performances and any other information on these subjects will be published on the website.

SHORE-TO-SHORE REGATTAS



HERZLIYA – THERE'S ALWAYS SOMETHING TO DO

A SPECTRUM OF WONDERFUL FLAVORS

Herzliya Pituah's thriving high-tech park has also made a name for itself as a leading gastronomic center, the residence of top-tier chefs and a destination for gourmet enthusiasts. Fish, sushi, Asian food – the selection available to culinary enthusiasts in Herzliya is wide, diverse, of a high quality and always leaves you wanting more.

ISRAEL'S LARGEST PARK

Sprawling across 44 acres which include a natural lake, bicycle trails, playground equipment, a skating park and a sports rink, Herzliya Park invites the entire family to enjoy strolling, riding and playing in infinite green expanses.

A VARIETY OF OPTIONS IN CULTURE AND ART

The Herzliya Museum of Contemporary Art, the Center for Performing Arts, a cinematheque and a variety of additional movie theaters are just some of the plethora of options available to local enthusiasts of culture, and to those arriving in the city specifically to enjoy shows performances of top-tier artists in Israel and international performances.

The city has leading culture institutions such as the "Performing Arts Hall", "Hall in the City", and more.

LANDSCAPE AND HISTORY OF THE BEACHFRONT



HERZLIYA - THERE'S ALWAYS SOMETHING TO DO

APOLLONIA NATIONAL PARK

In the northernmost part of the beachfront stand the remains of the historic city of Apollonia, including remains from the Persian, Greek, Roman and Crusader periods.

SIDNA ALI MOSQUE

The mosque, standing on a hill near Herzliya's north shore, is the burial place of Muslim saint Ali Ben Alim, who was killed at this site in the battles with the crusaders.

TEL MICHAL

In the southernmost part of the beachfront, near the marina, stand five hills where 17 archaeological layers have been exposed which evidence human habitation from the Middle Bronze Age (approximately 2000 BC) until the Persian period (586-332 BC). In the 17th century BC, Tel Michal served as an important center of trade on the trade routes with Egypt, Cyprus and Phoenicia.

LANDSCAPE AND HISTORY OF THE BEACHFRONT

THE HOTELS

The Ritz-Carlton, Herzliya www.ritzcarlton.com/herzliya



Tel: +972-(0)9-3735555 | E-mail: rc.tlvrz.reservations@ritzcarlton.com

Dan Accadia Herzliya www.danhotels.com



Tel: +972-(0)3-5202552 | Fax: +972-(0)9-9597090 | E-mail: accadia@danhotels.com

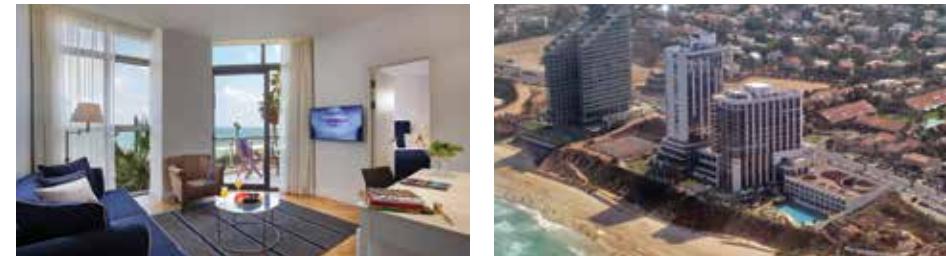
Herods Herzliya

www.herods-hotels.com



Tel: +972-(0)3-5110050 | E-mail: info@fattal.co.il

Daniel Herzliya Hotel By Tamares www.tamareshotels.com



Tel: +972-(0)9-9520808 | Fax: +972-(0)9-9528251

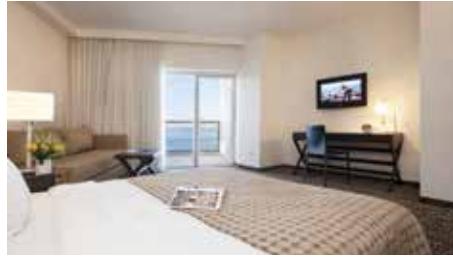
Shizen Spa Resort by Tamares www.tamareshotels.com



Tel: +972-(0)9-9520808 | Fax: +972-(0)9-9528251

The Sharon Hotel

www.sharon.co.il



Tel: +972-(0)9-9525777 | E-mail: reservations@sharon.co.il

Okeanos Ba'Marina

www.okeanos.co.il



Tel: +972-(0)9-9719777

Orchid Okeanos Hotel Herzliya www.orchidokeanos.co.il



Tel: +972-(0)9-9616222

The Benjamin Business Hotel www.benjamin-hotel.co.il



Tel: +972-(0)9-9736666

Tadmor Hotel Herzliya Pituach



Tel: +972-(0)9-9525000 | Email: rooms@tadmor.co.il | Res@tadmor.co.il

Publica by Isrotel

www.isrotel.com



Tel: +972-(0)9-7606666 | Address: 9 Abba Eban, Herzeliya Pituach



Herzliya continues to grow, innovate and develop, and to bolster its position as a modern and popular city; a city whose residents are in love with its diversity, in which international businesses are happy to invest and join in on the forward momentum, and where people of all ages, from Israel and around the world, flock to enjoy recreation and vacation in a city of gorgeous beaches whose magic traverses the boundaries of continents.



For further details

www.herzliya.muni.il | www.facebook.com/HerzliyaMarina